Voices from the Community

“I think Carbon Forum Asia is the best carbon markets and climate finance event in Asia – great coverage, good speakers, well designed agenda and right on the relevance. A perfect blend of international as well as Asian participation. Great job!”
— Mahua Acharya, Emergent Ventures

“At Carbon Forum Asia 2010, we were able to discuss strategies that led to critical progress in making financing forest carbon climate change mitigation activities real, measurable, verifiable, additional, insurable, and secured resulting in institutional investor preference.”
— Anil Bhatta, TeakTree (Australia) Pty Ltd

“It feels good to be a part of CFA. CFA 2010 was a big success in my view as it brought fragmented carbon community together under a same roof and provided an opportunity to discuss ideas that were never discussed before, identify opportunities and challenges that were never foreseen before and this event really helped to pave a cleaner pathways towards a low carbon economy.”
— Jean-Cristophe Bougle, BNP Paribas

“The 2010 event built on the success of last year and continues to maintain its pre-eminent position as the most important conference to attend for anyone serious about the carbon market in Asia.”
— Philippe Chauvancy, BlueNext

“It is truly Asian and a must-attend event for all to meet with and learn from carbon market movers and shakers in the region.”
— Joan Acharya, Asian Development Bank

“CFA 2010 was a highly important event to gain a strong understanding of leading regional and global trends in the carbon markets.”
— Joseph Jacobelli, CLP China

“The conference was very organised and it was interesting to moderate a panel. I’d be happy to do that again! We’ve also gotten interesting contacts through our presence with a booth at the fair.”
— Jean-Cristophe Bougle, BNP Paribas

“Singapore is a hub for Carbon in Asia, Carbon Forum Asia is THE event for the region. We will be back in 2011.”
— Robert Damou, Carbonflow

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Presentation Packages

<table>
<thead>
<tr>
<th></th>
<th>Early Bird (Expires 1 July 2011)</th>
<th>Standard Rate</th>
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</thead>
<tbody>
<tr>
<td>Platinum (25 sqm) – 1 position</td>
<td>€18,500.00</td>
<td>€20,500.00</td>
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<tr>
<td>Gold (15 sqm) – 8 positions</td>
<td>€10,800.00</td>
<td>€11,990.00</td>
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<td>Silver (9 sqm)</td>
<td>€4,290.00</td>
<td>€4,790.00</td>
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<tr>
<td>Bronze (6 sqm)</td>
<td>€3,090.00</td>
<td>€3,690.00</td>
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</tbody>
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Details on the package entitlements are available on the website at www.carbonforumasia.com

Sponsorship Opportunities

Set yourself apart by becoming a sponsor at Carbon Forum Asia 2011. Join us in organizing a business lounge, invite and host a company for the conference or set the stage for your colleagues to unwind at the Carbon Forum Asia Cocktail Reception and Dinner. Please contact Su Ling for more details.
CARBON FORUM ASIA is Asia Pacific’s leading annual Trade Fair & Conference for Climate and Carbon Finance, Emissions Trading and Low Carbon Technologies.

With its finger on the pulse of current regional and global market developments, it is the platform of choice for Carbon Market professionals and governments to discuss key trends and issues that will shape the future of the Carbon & Energy market in Asia Pacific and beyond.

Why Attend

- Asia’s largest conference, exhibition and trading platform for the Carbon Market industry
- Engage with over 1000 Carbon Market professionals with worldwide representation from over 50 countries
- 3 targeted conference streams bring you the latest developments in carbon trading, policy and regulation as well as carbon financing and markets
- Interact with 120 industry experts, government officials and carbon traders across 30 cutting edge conference sessions
- Unique support by leading multinational institutions like the Asian Development Bank and Japan Bank for International Cooperation

Meet with the Entire Carbon & Energy Market Value Chain

- Core Industries
- Banks & Exchanges
- Market Advisors and Analysts
- Low Carbon Technology Providers
- Carbon Credit Offset
- Verifiers and Certifiers
- CDM Project Developers
- Governments & Public Institutions
- Multilateral Organisations
- News Agents & Media
- Academia & Think Tanks

Top 20 Participating Countries 2010

- Singapore
- United Kingdom
- China
- India
- Japan
- Malaysia
- Philippines
- Australia
- Germany
- France
- Indonesia
- Thailand
- Hong Kong
- United States
- Switzerland
- South Korea
- Ireland
- Netherlands
- Sweden
- Vietnam

Participating Countries in 2010

- North America 3%
- Europe 19%
- Asia 72%
- Pacific 6%
- Other 1%

The CARBON FORUM ASIA 2011 Conference Program

With 20 Workshops divided into 3 Streams, 5 Plenaries, 15 Side Event sessions, and a couple of Training sessions, we have plenty in store for you!

The Conference Program of this 6th edition of CARBON FORUM ASIA will be articulated around:
- Energy & Low Carbon Technology
- Policies & Instruments for Climate Action
- Climate Financing & Investment

Access to Sustainable Projects across Asia-Pacific

The Sellers’ Pavilion, sponsored by the Asian Development Bank (ADB), drew attention to up-and-coming sustainable development projects from 16 developing nations around the region, spanning biomass, coal gasification, CO2 capture, hydro, wind, rural development and transportation sectors in 2010.

A Proven Track Record

Carbon Forum Asia 2010 has seen a 19% increase in the number of participants between 2009 and 2010. In total, 1,142 attendees from 60 countries attended Carbon Forum Asia.

Exhibitor Track Record over the Years

- 108
- 102
- 116
- 99
- 120

In total, 120 exhibiting companies from 34 countries including co-exhibitors participated in Carbon Forum Asia 2010.

Media Outreach in 2010

- A total of 117 media hits were generated for Carbon Forum Asia 2010, with a PR value of over $53.8 million.

Key Statistics at Carbon Forum Asia 2010

- 92% were satisfied with the latest industry trends they learnt at the event
- 89% were satisfied with the new business contacts they were able to obtain at the event
- 97% were satisfied with the potential business available and deals made at the event
- 99% will recommend Carbon Forum Asia to their associates

Sponsors 2010 Highlights

Platinum

Gold